



ACE | AMERICAN
COLLEGE OF
EPIDEMIOLOGY

Strategic Plan to Our Future: HQ²

2024 – 2026

Adopted by the Board of Directors – March 28, 2024

Through this Strategic Plan, the American College of Epidemiology looks to the future using a new “HQ” lens that positions the association for growth and success.

THE BIG IDEA: 2024 – 2026

GROWTH!

As a professional association and a professional community, we are making the commitment to GROW THE COLLEGE across every facet of its life: leadership cadre and involvement, the work of our committees, quality of our programs, visibility, size of membership, the advancement of research and improvement of public health.

ACE’s Core: Mission / Vision / Values

MISSION STATEMENT

Our mission is to empower and unite a resilient community of epidemiologists, including affiliates from related fields, dedicated to promoting equity and advancing science into practice. We strive to foster a diverse and vibrant network that significantly contributes to the betterment of public health worldwide.

VISION STATEMENT

We envision a world where the value of epidemiology in public health is universally recognized, driven by a community dedicated to education, innovation, and transformative research.

VALUES STATEMENT

Inclusive

We unite experts in epidemiology and related fields, fostering a diverse community contributing to public health.

Collaborative

We prioritize teamwork, shared knowledge, and collective expertise to advance public health solutions.

Lifelong Learning

We support the continuous development of all members through education and mentorship.

Diversity

We respect and draw strength from diverse thoughts, backgrounds, and cultures to enrich our approach to public health.

Innovation

We advocate for creative solutions to positively impact health policy and practice.

MAJOR GOAL	What?	Action Items/Initiatives	Who	When
<p>HQ1 OPERATIONAL STRENGTH</p> <p>Ensuring that Our “Headquarters,” Operations & Infrastructure Are Up-to-Date and Set for Success</p>	<p>Ensure the association has the infrastructure, programs, and policies and procedures in place to provide a platform for an impactful and sustainable future.</p>	<ul style="list-style-type: none"> • Complete the Operational Upgrade Plan to ensure that ACE is ready for 2024 and beyond. Provide full update/training to the College’s leadership. • To look at and discuss “The Core” and affirm our Mission/Vision/Values/History. • Conduct full Committee Review—reconnecting all committees with Office—and make sure each has the tools it needs. Ensure regular submission of committee reports in order to promote greater collaboration. Ensure committee goals and activity aligns with Strategic Plan. Consolidate/refocus committees. • Support and assist ACE leadership in learning best practices in professional association governance and association management—and help them be successful in their elected or appointed roles (officer, committee chair, etc.) • Review, update or draft new policies and procedures needed to strengthen operations. • Wisely manage finances and resources—in stewardship of the future. - Ensure greater awareness of fiduciary role and responsibility by all volunteer leaders. • Research, identify and develop current and potential sponsors and create more revenue-enhancement opportunities in support of the ACE’s mission and vision. - The Foundation is a partner in these efforts. 	<p>The ACE Leaders & CHMS</p> <p>Executive Board, Statements Work Group & Staff</p> <p>President, Committee Leaders, Office, CHMS</p> <p>Officers, Board, Committee Leaders, Office, CHMS</p> <p>Officers, Board, Committee Leaders & Office</p> <p>Officers, Treasurer, CHMS Finance Team, Office</p> <p>Entire Leadership Team; Foundation Leadership & Office</p>	<p>By 2/1/24</p> <p>March 2024 BOD Meeting</p> <p>Complete Review by 6/1/24</p> <p>Ongoing</p> <p>Review done by 6/1/24; Ongoing based on need.</p> <p>Ongoing</p> <p>Ongoing</p>

		<ul style="list-style-type: none"> • Conduct Quarterly “Report Card” Sessions on all activity vis-à-vis this Strategic Plan and update entire leadership on status; making adjustments as necessary. • Ensure efficient office operations and support for the Epidemiology Foundation * and its needs, as provided through the ACE Office, serving also as the EF Office. 	<p>President, Office & All</p> <p>President, EF Leaders, Office</p>	<p>Q Report Outs & Year-End Review 1st @ 9/24 Mtg.</p> <p>Ongoing</p>
<p>HQ2 IMPACTFUL & VALUABLE PROGRAMMING</p> <p>ACE: Your Membership “Headquarters”</p>	<p>Build greater awareness of who we are, what we offer, and what we do—and to position / reinforce / leverage the ACE as the “Go-To-Source” reflecting the broad range of interests and concerns of member-Epidemiologists and the profession.</p> <p>To ensure that all ACE members are fully supported and provided an environment for growth, collaboration, and success.</p> <p>To build on: “A senior member encouraged/invited me to join/get involved...”</p>	<ul style="list-style-type: none"> • Conduct a full Value Proposition & ROI Review—defining, packaging and promoting all that ACE offers. This includes website and social media presentation (quarterly reviews). • Communicate the importance of epidemiology across diverse scientific areas. Annual Meeting & 3-Year Build-Out ACE in Action (with Committee connections and contributions) ACE Scholars • Create Work Group to explore how ACE can connect to natural allies, i.e. CDC, NIH, INEP, etc., as well as expand the College’s connections with Epi Chairs, to collaborate to develop programs for scholars and future leaders. Develop a plan. • Ensure full connections and communications with all stakeholders: members, prospective members, sponsors, partners, etc. - Can be done in partnership with the Foundation. • To learn more about the ACE’s members and supporters, and their needs through surveys, feedback loops, and analysis of social media, etc. 	<p>Staff Team, Officers, Committee Leaders—with report-out to Board</p> <p>Board, Committees, Office</p> <p>As a resource: CHMS Team, incl. Conference & Meeting Planning Team</p> <p>President, Work Group, Office</p> <p>Board, Committee Leaders, Foundation Leaders & Office</p> <p>All, Membership Committee</p>	<p>By 7/1/24</p> <p>Ongoing</p> <p>Begin in earnest by late 2024</p> <p>Ongoing</p> <p>Ongoing</p>

		<ul style="list-style-type: none"> • To promote and expand mentoring opportunities. • Integrate diversity and inclusive excellence in all ACE programming and operations. MAC Efforts Women Leadership Development Seminar 	Career Mentoring Committee & All All MAC	Ongoing Ongoing
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* **Reference:** The Epidemiology Foundation has its own Strategic Plan. Its office and logistical support is contained in the Scope of Services of the contract between ACE and its association management partner, Capitol Hill Management Services.