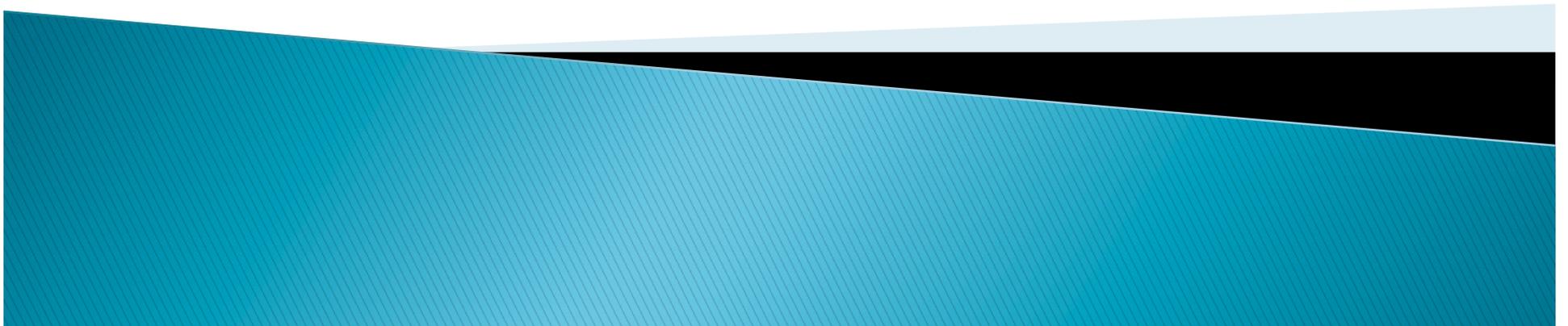


How Multi-Ethnic Coalitions can make a difference

Factors Affecting Policies that Influence Minority Health Workshop
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National Latino Alliance for Health Equity



Objectives

- ◆ Present various multi-ethnic efforts that have influenced minority health
- ◆ Share barriers, and opportunities for coalition building
- ◆ New approaches: Why, who, what, and for what end do we conduct research for action on minority health.



FACTORS = Minority Policies

- ◆ DATA is aggregated, small samples, OMB categories, or by racial/ethnic subgroups, community driven, or collected by minority investigators, CBPR = frowned. Existing data is not being used for POLICY changes.
- ◆ HEALTHY PEOPLE data collected, worse, little progress = nothing happens, NIH
- ◆ OTHERS SPEAK: NOT at the table as equals
- ◆ INDUSTRIES: buying our Legislators, government does not prioritize Minorities
- ◆ FUNDING: dwindling, NGOs shut out, NIH Peer review process biased



FUNDERS: Philanthropy & FEDS

- ◆ RWJF efforts on tobacco control = 5 years
- ◆ CDC: Ethnic Networks = 20 + years
- ◆ OMH: Out of Many, One = 15 years
- ◆ NCI: Minority Networks = 15 + years
- ◆ Legacy: TrEnd, Labor & Tobacco = 5 years
- ◆ BCBS of MN: TAPP INTO, Multi-ethnic = 5 yr



CITIZEN'S Coalitions= Legislation

- ▶ Federal Efforts to Regulate Tobacco: LCAT, Summit Health, APIAHF, Physicians of Indian Origin, NAAAPI = Minority Hill Briefings, Tri-Caucus Position working together
- ▶ REDEHC, OMO, + Others, Racial and Ethnic data collection, SCHIP, CMS, IOM, ACA, = current data collection: OMB categories and subgroups, EMR, EHR, \$ Data collection
- ◆ Inter-Cultural Cancer Council= 25 years=NIH Measures of Health Equity, Minority Legislators



Coalitions before Mainstream

- ◆ PARITY ALLIANCE: National Conference on Tobacco and Health
- ◆ Cultural/Linguistically appropriate approaches World Conference on Tobacco
- ◆ Representation in all efforts
- ◆ MN, Leadership Building LAAMP Fellows
- ◆ ADEPT, California coalition
- ◆ CA, Pan Ethnic Network = 10 years



BARRIERS

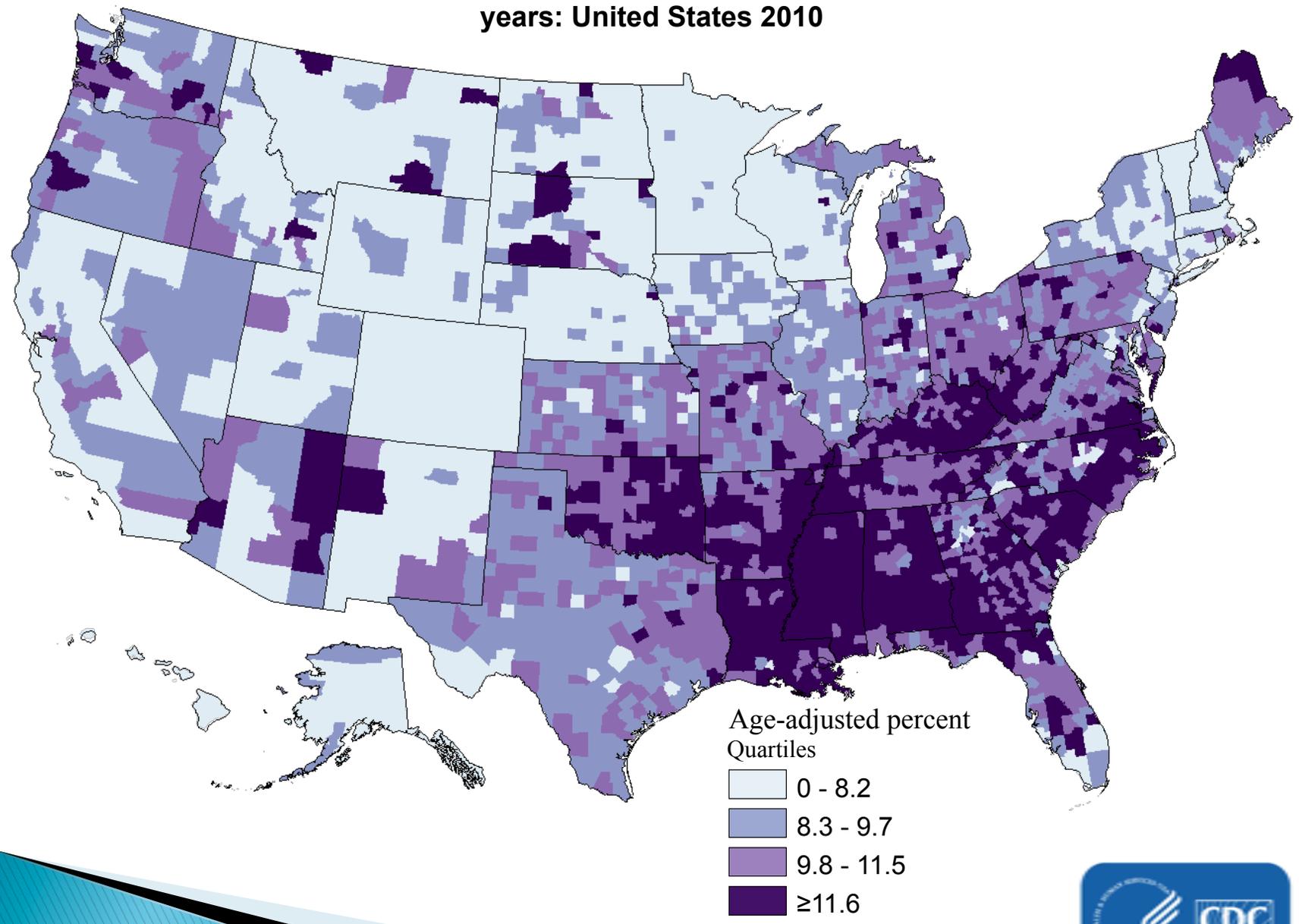
- ◆ Lack of Trust = priorities = Me first
- ◆ Not knowing each other's issues
- ◆ Inclusion of low SES and/or LGBT in Multi-Ethnic Coalitions
- ◆ Self Interest vrs. Long term joint interests
- ◆ Leadership Changes = start again
- ◆ Funding, unstable minority institutions
- ◆ Funders not set up to fund coalitions
- ◆ Who will be Fiscal Agent? = vrs. 501-C3



OPPORTUNITIES: New Face of America

- ◆ Currently 45% children under 18 are of color.
- ◆ 1 in 4 newborns are Latinos
- ◆ By 2050, 39% of the nation's youth are projected to be Hispanic/Latino.
- ◆ 38% are projected to be single-race, non-Hispanic whites, down from 55% in 2009
- ◆ More Diversity: LGBT, + immigrants, communities, gap ÷ rich/poor, more diverse religious, + mental illness, + substance abuse,
- ◆ New environmental justice movement, Social Determinants of Health, Cost/Benefit

Age-adjusted County-level Estimates of Diagnosed Diabetes Incidence among Adults aged ≥ 20 years: United States 2010



www.cdc.gov/diabetes



Poverty in America is NO longer Invisible! Poverty = Poor health

- ▶ Almost one out of sixteen people are living in deep poverty. 6%
- ▶ Racial/ethnic minorities, women, children, and families headed by single women are particularly vulnerable to poverty and deep poverty.
- ▶ Blacks and Hispanics are more likely than whites to be poor, and to be in poverty and deep poverty.
- ▶ More than 1 / 3 of children are living in poverty/ deep poverty.
- ▶ Over one-fourth of adults with a disability live in poverty.

OPPORTUNITIES

- ◆ States are moving towards Health Equity
- ◆ ASTHO, NACDD, NAACHO, efforts
- ◆ Grantmakers in Health = Equity group
- ◆ ACA, more insured = more data, accountability
- ◆ Local efforts = local coalitions + action
- ◆ Divided government = more power minorities
- ◆ Demand TRANSPARENCY
- ◆ NIH = Scientific Workforce Diversity
- ◆ Power of LGBT community



New Thinking = More Advocacy

- ◆ Inter-sectorality health/poverty/context
 - ◆ Environmental Approaches: city planning, new buildings, walkable streets, bikes, green spaces, better food supply,
 - ◆ Family and Systems data collection vrs. Individual data, community focused
 - ◆ Social Determinants= local advocacy
 - ◆ Health and Environment; other sectors
 - ◆ We are what we eat = diabetes unaffordable!
 - ◆ Multi-racial, multi-ethnic, LGBT, subgroups
- 

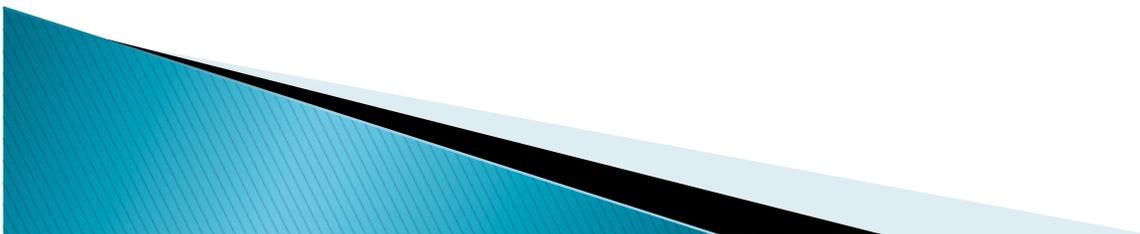
NIH is starting to listen

- ▶ “Scientific workforce diversity is very important because it’s much more likely to shape the research agenda,”
- ▶ Hannah Valentine, Professor, Stanford University Medical School, Chief Officer for Scientific workforce diversity at NIH.



Conclusion

- ◆ Data prevents invisibility = promotes action
- ◆ Data can shape Legislative/Administrative Agendas = We do what we measure!
- ◆ Inclusion in all aspects = required
- ◆ Coalitions need success! Concrete Wins
- ◆ Advocacy in Associations & Policy realms
- ◆ Capable, vocal, solution oriented minorities who are committed to change!



Thank You, Muchas Gracias

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